




PRESENTS

A large, detailed image of the Earth in space, with a white astronaut floating in the foreground. The text "OPEN SOURCE 101" is overlaid in a large, red, 3D-style font, enclosed in a red rectangular frame.

OPEN SOURCE 101

THURSDAY / APRIL 18, 2019

COLUMBIA, SC

**A one-day processes and tools conference for
technology professionals and students**

EVENT OVERVIEW

OPENSOURCE101.COM / ALLTHINGSOPEN.ORG

ATTENDANCE
400-500+

Expected attendance - from SC, NC, GA and surrounding states

TARGET AUDIENCE

Target audience includes current technology professionals familiar with open source or those coming from a proprietary background as well as technology/computer science students and professors at colleges and universities.

FORMAT

EARLY MORNING

Single session keynote presentations on major open source topics

LATE MORNING/AFTERNOON


Extended sessions and workshops covering multiple topics

EVENT SUMMARY

Open Source 101 is a one-day conference designed to educate current technology professionals and technology students on topics foundational to open source, open tech, and the open web. The event will feature sessions on major topics delivered by some of the top experts in the country.

Attendees will include current technology professionals experienced using open source, those coming from a proprietary background and new to open source, as well as students from computer science and other technology programs at universities and colleges throughout the region. Schools represented will include The University of South Carolina, Clemson University, UNC Charlotte, College of Charleston, Wofford College, and many more.

Open Source 101 will take place on **Thursday, April 18** and will be hosted at The University of South Carolina's Alumni Center, located in the heart of the city's education, technology, and entertainment district.



The Alumni Center (900 Senate Street, Columbia, SC 29201) in downtown Columbia's entertainment district will serve as host location.



2018 BY THE NUMBERS

500

Nearly 500 officially registered for the conference. At any one time 350-400 attendees were onsite and participating

39

Total number of sessions featured. This included 4 keynotes and 35 traditional 30-40 minute track sessions across 6 tracks.

200

Nearly 200 organizations were represented - 197 to be exact. These included private companies, nonprofits, start-ups, government organizations, and start-ups.

11

U.S. states represented, including South Carolina, Georgia, Florida, North Carolina, Ohio, California, Oregon, Maryland, Texas, Virginia, Colorado, and Washington, DC (would be #12 if a state)

32

Speakers delivering talks at the event. They represented 13 U.S. states and the country of Ireland.

14

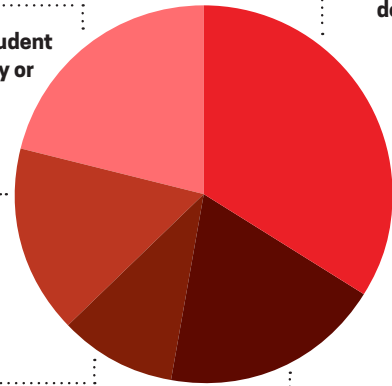
Fourteen (14) universities, coding schools, and high schools were represented

TYPE OF ATTENDEE

21% Technology student from university or coding school

16% Community / start-up / "other"

10% Executive / C-level (CTO, CIO, CEO) / IT manager



34% Developer / programmer / designer

19% Engineer / scientist / system / database administrator

6

Underrepresented organizations provide scholarships to the event, including

- Women Who Code Greenville
- Women Who Code Atlanta
- Google Women Techmakers
- University of South Carolina Women in Engineering
- Benedict College Society of Women Engineers
- Benedict College National Society of Black Engineers

Scholarships were extended to 6 historically underrepresented organizations as well as 14 colleges and universities

A diverse audience of nearly 500 registered for and attended OS101 in 2018

